

## ASEA NEVER QUIT - INTERVIEW SCRIPT



Thank you for participating in the Never Quit campaign.

When responding please begin by indicating the question as a statement.

*Example: Years in Alaska: Do say: "I've been in Alaska for 40 years." Don't say: "40 years"*

### **WHO** *are you?*

Name \_\_\_\_\_ [Your name will appear as written]

Length of Residency of Alaska (years/lifelong)

Family in Alaska / Generations in Alaska / Children

### **WHAT** *do you do for the State/Muni?*

Job title and how many years

What does your job involve?

### **WHY** *do you go to work?*

What motivates you to perform these duties?

### **WHEN** *I am at work...*

I feel ...

If my job did not exist...

### **WHERE** *do you spend time (\$) in Alaska? (Contribute to our economy)*

When I'm not working...

In Alaska...

### **HOW** *do you help your community? (Through work or other)*

Because of the service I provide ...

I spend time in the community...

### **MY UNION...**

What my union means to me...

### **SLOGANS/STATEMENTS** *we say (say one or say them all)*

- *I'm an Alaskan working for Alaska*
- *I'm your neighbor*
- *I'm an Alaskan*
- *We are ASEA/AFSCME Local 52*
- *I will never quit*
- *We are your neighbors*
- *We will never quit*