Goals for Our Workplace *(EXAMPLE)*

Workplace: DHS; Main Street; 4th floor

Chapter: ________________

ASEA Strong Goals for Each Local/Chapter/Workplace:

- 5% of our union members are activists
- 80% of our co-workers have had a one-on-one organizing conversation about the importance of our union
- 10% of our membership are PEOPLE MVP contributors

AND WE are in a NON-right-to-work state; our goal is 90% of our bargaining units are full union members

CURRENT Numbers for Our Chapter/Workplace:

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>F</th>
<th>G</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total # of workers in my workplace</td>
<td># of full union members (not fee-payers)</td>
<td>% that is at full membership</td>
<td>Number activists in my workplace</td>
<td>% of our membership that are activists</td>
<td>Number of PEOPLE MVP contributors</td>
<td>% of membership that are PEOPLE MVP contributors</td>
</tr>
<tr>
<td>100</td>
<td>83</td>
<td>83%</td>
<td>3</td>
<td>4%</td>
<td>4</td>
<td>4%</td>
</tr>
</tbody>
</table>

ASEA Strong GOALS for Our Chapter/Workplace:

To reach the goal of having 90% of our ASEA members, we must have ___90__ ASEA members. 
(A x .90 = 90)

To reach the goal of having 5% of our membership as union activists, we must have ___4___ union activists. 
(B x .05 = 4)

To have one-on-one conversations with 80% of our membership, we must have conversations with ___66___ members. 
(B x .80 = 66)

To reach the goal of having 10% of our membership as PEOPLE MVP’s, we must have ___8___ PEOPLE MVP contributors. 
(B x .10 = 8)

What it will take for our local to reach the ASEA Strong Goals:

<table>
<thead>
<tr>
<th>Sign up <em><strong>7</strong></em> new members</th>
<th>Recruit <em><strong>1</strong></em> new union activists</th>
<th>Have conversations with <em><strong>66</strong></em> members</th>
<th>Recruit <em><strong>4</strong></em> new PEOPLE MVP members</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 (goal) – 83 (current number) = 7</td>
<td>4 (goal) – 3 (current number) = 1</td>
<td>A (# we represent) x .80 = 80</td>
<td>8 (goal) – 4 (current #) = 4</td>
</tr>
</tbody>
</table>

(BLANK FORM ON NEXT PAGE)
Goals for Our Workplace

Workplace Name & Location/Floor ___________________________ Chapter ____________

ASEA Strong Goals for Each Workplace:

✓ 5% of our union members are activists
✓ 80% of our membership has had a one-on-one organizing conversation about the importance of our union
✓ 10% of our membership are PEOPLE MVP contributors

AND WE are in a NON-right-to-work state; our goal is 90% of our bargaining units are full union members

CURRENT Numbers for My Workplace:

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<td>% of our membership that are activists</td>
<td>Number of PEOPLE MVP contributors</td>
<td>% of membership that are PEOPLE MVP contributors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B ÷ A</td>
<td></td>
<td>D ÷ B</td>
<td></td>
<td>F ÷ B</td>
</tr>
</tbody>
</table>

ASEA Strong GOALS for My Workplace:

To reach the goal of having ___% of our ASEA members, we must have _____ ASEA members.  
(A x .90 = ____)

To reach the goal of having 5% of our membership as union activists, we must have _____ union activists.  
(B x .05 = ____)

To have one-on-one conversations with 80% of our membership, we must have conversations with _____members.  
(B x .80 = ____)

To reach the goal of having 10% of our membership as PEOPLE MVP’s, we must have _____ PEOPLE MVP contributors.  
(B x .10 = ____)

What it will take for my workplace to reach the ASEA Strong Goals:

| | |
|---|---|---|---|---|
| Sign up ____ new members | Recruit ____ new union activists | Have conversations with ____ members | Recruit ____ new PEOPLE MVP members |
| (Goal minus the current # = ____ | (Goal minus the current # = ____ | (B x .80 = ____ | (Goal minus current number = ____ |