

Goals for Our Workplace

Workplace: DHS; Main Street; 4th floor

(EXAMPLE)

Chapter: _____



ASEA Strong Goals for Each Local/Chapter/Workplace:

- ✓ 5% of our union members are activists
- ✓ 80% of our co-workers have had a one-on-one organizing conversation about the importance of our union
- ✓ 10% of our membership are PEOPLE MVP contributors

AND WE are in a NON-right-to-work state; our goal is 90% of our bargaining units are full union members

CURRENT Numbers for Our Chapter/Workplace:

A	B	C	D	E	F	G
Total # of workers in my workplace	# of full union members (not fee-payers)	% that is at full membership $B \div A$	Number activists in my workplace	% of our membership that are activists $D \div B$	Number of PEOPLE MVP contributors	% of membership that are PEOPLE MVP contributors $F \div B$
100	83	83%	3	4%	4	5%

ASEA Strong GOALS for Our Chapter/Workplace:

To reach the goal of having <u>90</u> % of our ASEA members, we must have <u>90</u> ASEA members. ($A \times .90 = 90$)	To reach the goal of having 5% of our membership as union activists, we must have <u>4</u> union activists. ($B \times .05 = 4$)	To have one-on-one conversations with 80% of our membership, we must have conversations with <u>66</u> members. ($B \times .80 = 66$)	To reach the goal of having 10% of our membership as PEOPLE MVP's, we must have <u>8</u> PEOPLE MVP contributors. ($B \times .10 = 8$)
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What it will take for our local to reach the ASEA Strong Goals:

Sign up <u>7</u> new members $90 (\text{goal}) - 83 (\text{current number}) = 7$	Recruit <u>1</u> new union activists $4 (\text{goal}) - 3 (\text{current number}) = 1$	Have conversations with <u>66</u> members $A (\# \text{ we represent}) \times .80 = 80$	Recruit <u>4</u> new PEOPLE MVP members $8 (\text{goal}) - 4 (\text{current \#}) = 4$
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Goals for Our Workplace

Workplace Name & Location/Floor _____ Chapter _____

ASEA Strong Goals for Each Workplace:

- ✓ 5% of our union members are activists
- ✓ 80% of our membership has had a one-on-one organizing conversation about the importance of our union
- ✓ 10% of our membership are PEOPLE MVP contributors

AND WE are in a NON-right-to-work state; our goal is 90% of our bargaining units are full union members

CURRENT Numbers for My Workplace:

A	B	C	D	E	F	G
Total # of workers in my workplace	# of full union members (not fee-payers)	% that is at full membership $B \div A$	Number of activists in my workplace	% of our membership that are activists $D \div B$	Number of PEOPLE MVP contributors	% of membership that are PEOPLE MVP contributors $F \div B$

ASEA Strong GOALS for My Workplace:

To reach the goal of having ____% of our ASEA members, we must have ____ ASEA members. ($A \times .90 = \underline{\hspace{2cm}}$)	To reach the goal of having 5% of our membership as union activists, we must have ____ union activists. ($B \times .05 = \underline{\hspace{2cm}}$)	To have one-on-one conversations with 80% of our membership, we must have conversations with ____ members. ($B \times .80 = \underline{\hspace{2cm}}$)	To reach the goal of having 10% of our membership as PEOPLE MVP's, we must have ____ PEOPLE MVP contributors. ($B \times .10 = \underline{\hspace{2cm}}$)
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What it will take for my workplace to reach the ASEA Strong Goals:

Sign up ____ new members (Goal minus the current # = ____)	Recruit ____ new union activists (Goal minus the current # = ____)	Have conversations with ____ members ($B \times .80 = \underline{\hspace{2cm}}$)	Recruit ____ new PEOPLE MVP members (Goal minus current number = ____)
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